



databricks

Databricks is a leading data and AI company that provides the Databricks Data Intelligence Platform, a unified solution for data, analytics, and artificial intelligence. This platform enables organizations to integrate AI with their data and develop generative AI applications while maintaining data privacy and control. Databricks aims to make data insights accessible by allowing users to discover information through natural language, and to reduce costs by unifying data, AI, and governance strategies.

Results

16,739 professionals
trained in the first
5 months

282 classes
delivered globally

4.8/5.0 global
training satisfaction
score

3-continent delivery
capability with 24/7
coverage

39 Databricks
certifications held
by ROI team



ROI Training

How to Train 16,739 Professionals in Only 5 Months

A Databricks Case Study

"Hands-on, lab-based learning that you can immediately apply"

"Expert instructors with real-world Databricks experience"

"Interactive training that adapts to your teams knowledge level"

The Challenge

Databricks faced a make-or-break situation: they had few qualified trainers, ineffective content, and couldn't train enough customers to drive business growth.

The stakes: Slowing adoption meant their technology couldn't reach its potential. Customer churn was increasing and business growth was stalling.

The Solution

Databricks chose ROI Training to build scalable training infrastructure fast.

ROI delivered:

- 39 certified Databricks instructors already in place
- Proven operational systems from 15 years of experience
- Phased approach: Scoping → Trainer Development → Integration → Global Delivery → Optimization

Key advantage: Instead of building from scratch, ROI used existing infrastructure that helped Google Cloud grow from \$1B to \$13B.

Why This Matters

Databricks needed to scale customer enablement to hit aggressive business targets. They chose proven expertise over building internally and achieved results in 5 months that would have taken years to develop.

Ready for similar results? ROI Training delivers the same expertise to Google, AWS, Fidelity, and other industry leaders.

[Schedule a meeting or get in touch at sales@roitraining.com](mailto:sales@roitraining.com)