

Amazon Web Services (AWS) is a leading global cloud computing provider offering a broad suite of on-demand services, enabling businesses to innovate and reduce IT costs. Its scalable and reliable infrastructure powers organizations worldwide.

## Results

**4000+** learners for GenAl Essentials in months

**96%** of students rated "Excellent" or "Good"

**98%** improved their understanding of GenAl on AWS

**4.8/5.0** Average Trainer CSAT



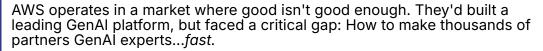
# How to Train 4,000+ Partners in GenAl and Achieve 98% Satisfaction



"This is the BEST technical training I've had in years!"

- Technical Lead, Systems Integrator

#### The Challenge



GenAl was evolving at breakneck speed, and with customers expecting expertise, partners needed deep technical knowledge on even the newest stuff. Every day without training meant more missed opportunities.

AWS faced a choice: Find a way to deliver truly world-class GenAl training at a massive scale, or risk partners falling behind in the Al race.



"Even as a non-technical person, I felt confident and included."
- Business Analyst, Systems Integrator

#### The Solution $\leftarrow$



After evaluating their options, AWS selected ROI Training to deliver GenAl Essentials on AWS. While ROI did not have the lowest price, they had something others didn't: the proven ability to scale engaging, high impact training solutions again and again.

ROI brought expert AWS Authorized Instructors, ramped on the GenAl curriculum, and created infrastructure to train thousands virtually. Most importantly, they treated quality as non-negotiable.

The execution was swift. ROI launched GenAl Essentials on AWS to meet explosive demand. They delivered the first public "Machine Learning Engineering on AWS" course with exceptional results. They scaled programs to handle hundreds of students per session while maintaining high quality.



"Helped me explain GenAl to clients with clarity and purpose."
- Systems Integrator Consultant

### Why This Matters ←



AWS got exactly what they needed: partners who could actually sell and implement GenAl. AWS partners used their real GenAl expertise to implement advanced solutions, win competitive deals, and drive customer success.

The partnership with ROI produced multiple victories: GenAl Essentials on launched successfully. The ML Engineering course set new quality benchmarks. And, ROI continues to serve as a critical engine behind AWS training success.