



# databricks

Databricks is a leading data and AI company that provides the Databricks Data Intelligence Platform, a unified solution for data, analytics, and artificial intelligence. This platform enables organizations to integrate AI with their data and develop generative AI applications while maintaining data privacy and control. Databricks aims to make data insights accessible by allowing users to discover information through natural language, and to reduce costs by unifying data, AI, and governance strategies.

## Results

**16,739** professionals  
trained in the first  
5 months

**282** classes  
delivered globally

**4.8/5.0** global  
training satisfaction  
score

**3-continent** delivery  
capability with 24/7  
coverage

**39** Databricks  
certifications held  
by ROI team



# ROI Training

## How to Train 16,739 Professionals in Only 5 Months

*A Databricks Case Study*

*"Hands-on, lab-based learning that you can immediately apply"*

*"Expert instructors with real-world Databricks experience"*

*"Interactive training that adapts to your teams knowledge level"*

### The Challenge

Databricks experienced rapid growth that created a scaling challenge: customer and partner demand for instructor-led training far exceeded their internal capacity to deliver.

**The opportunity:** With faster enablement, they could accelerate customer success and unlock the full potential of their customers' Databricks investments.

### The Solution

Databricks chose ROI Training to build scalable training infrastructure fast.

#### ROI delivered:

- Databricks certified instructors with 39 certifications in weeks
- Proven operational systems from 20+ years of experience
- Phased approach: Scoping → Trainer Development → Integration → Global Delivery → Optimization

**Key advantage:** Instead of building from scratch, ROI used existing infrastructure that helped other global, high-growth software companies scale.

### Why This Matters

Databricks needed to scale customer enablement to hit critical business targets. They chose proven expertise over building internally and achieved results in 5 months that would have taken years to develop.

**Ready for similar results?** ROI Training delivers the same expertise to Google, AWS, Fidelity, and other industry leaders.

*[Schedule a meeting or get in touch at sales@roitraining.com](mailto:sales@roitraining.com)*